

Information and Requirements

Thank you for your interest in joining a running community that loves North Carolina sweet potatoes. NC Sweet Feet members are ambassadors for our state vegetable, promoting the nutritional benefits of including it in your diet during training and recovery. There is no charge to join and athletes of all ages, backgrounds and experience levels are invited to apply. You don't need an agriculture background or be able to run a marathon to be on the Sweet Feet Team – you just have to love North Carolina sweet potatoes!

Requirements:

- One year commitment
- Must be 18 years old and a North Carolina resident
- You must eat sweet potatoes.
- Promote the nutritional benefits of sweet potatoes and its' role in your training/recovery diet
- Wear Sweet Feet jersey in minimum 3 races during the year. Any race, anywhere. Post a photo on social media pre/post-race while wearing your jersey.
- Participate in a day-long orientation, face-to-face meeting (travel expenses reimbursed) in September 2018
- Regularly post and comment/share teammates sweet potato related posts on social media, using designated hashtags

Benefits:

- Sweet Feet team running jersey
- Welcome kit: Sweet Feet swag and other sweet potato items
- Membership in a private Sweet Feet FaceBook group
- Educational information – recipes, fitness tips, NC growing practices
- *This is our first year so there may be other benefits.*

How to become a member of Sweet Feet NC:

- Complete the team application.
- Participate in a phone/web orientation (background on NCSPC, sweet potato industry in North Carolina and nutrition information)
- Space is limited. Not all applications will be accepted. We will maintain a waiting list.

SWEET FEET TEAM APPLICATION

APPLICANT INFORMATION

Name:		
Address:		
City:	State:	ZIP Code:
Phone:	Email:	

EMERGENCY CONTACT

Name:		
Address:		Phone:
City:	State:	ZIP Code:
Relationship:		

SOCIAL MEDIA

Social Media Handles	# of Followers
Facebook	
Twitter	
Instagram	
Pinterest	
Blog	
Other	

EVENT HISTORY & PLANS

How many events did you run in last year?		
#5K:	#10K:	#1/2 Marathon:
#Other:		
How many events do you plan to run in this year?		
#5K:	#10K:	#1/2 Marathon:
#Other:		

WHAT ROLE DO SWEET POTATOES PLAY IN YOUR TRAINING /RECOVERY REGIMEN?

WHAT WOULD YOU LIKE TO LEARN ABOUT SWEET POTATOES?

ARE YOU WILLING TO PARTICIPATE VIA:

(For each yes, fill in the appropriate circle)

Social media Mmedia/press interviews Have your photo/bio/blog listed on the NCSPC website?
 Travel for Team meeting (paid hotel & meals) Other:

JERSEY PREFERENCE

Jersey Size:	<input type="radio"/> Men <input type="radio"/> Women	<input type="radio"/> Sleeveless <input type="radio"/> Short Sleeve
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SIGNATURE

Signature of applicant:	Date:
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For official use only: Date Received: _____ Date of Phone Conference: _____
Date Approved: _____ Sent Jersey: _____ Care package 1 ___ 2 ___ 3 ___ 4 ___